

TIME MANAGING EDITOR JIM KELLY TO INTERVIEW BILL CLINTON AND BILL GATES AT TIME GLOBAL HEALTH SUMMIT NOV. 1-3 IN NYC



New York, NY (November 1, 2005) – TIME Managing Editor **Jim Kelly** will interview former President **Bill Clinton** and **Bill Gates** at the TIME Global Health Summit. Gates and Clinton will share their personal experiences and perspectives, and help to identify ways that all Americans can play a more active role in improving global health.

More than 300 leaders in medicine, government, business, public policy and the arts will convene to develop actions and solutions to health crises at the TIME Summit November 1-3, 2005, in New York City.

“The world community has the means to save lives, from efforts to fight the HIV/AIDS pandemic, to rebuilding after natural disasters like Kashmir’s earthquake or Asia’s tsunami,” said former President Bill Clinton. “I’ve seen firsthand the generosity of the American people in response to such global crises. Now we must build on that spirit to motivate every American to consistent action and commitment to improve global health.”

“The world has never been in a better position to dramatically improve global health,” said Bill Gates, co-founder of the Bill & Melinda Gates Foundation, the major supporter of the TIME Global Health Summit. “We have effective drugs and vaccines, tremendous scientific know-how and growing commitments from the world’s political leaders. I believe that this Summit will demonstrate the many ways in which Americans can support the fight for health in the world’s poorest countries.”

The discussion, moderated by Jim Kelly, is scheduled for Wednesday, November 2 from 4-5 pm, at Frederick P. Rose Hall, Home of Jazz at Lincoln Center, Broadway at 60th Street, New York City.

The TIME Summit will be on-the-record and **open to credentialed media for news coverage, BY ADVANCE REGISTRATION ONLY.** To request a credential, go to TIME.com/globalhealth.

The TIME Summit coincides with a TIME special issue on global health on newsstands Oct. 31, as well as the premiere of PBS’s *Rx for Survival—A Global Health Challenge*™, a six-part documentary series narrated by Brad Pitt airing Nov. 1-3 from 9-11 pm.

Daily reports will be filed from the Summit on TIME.com, which will webcast many of the sessions. The webcast will be provided by <http://www.kaisernetwork.org/>, a free health policy news and information service from the Kaiser Family Foundation. A schedule of news conferences also will be announced for media. Transcripts will be posted in the pressroom at <http://www.time.com/time/2005/globalhealth/press.html>.

10 Challenges of Global Health: The TIME Summit agenda is built around a series of solutions-oriented debates on the “10 Big Questions of Global Health,” such as “Can Drugs Be Accessible By All?”; “What Must We Learn From The War Against AIDS?”; “How Do We Prepare for the Next Plague?” and “Why Do 10 Million Children Have to Die?” Representatives from many sides of an issue will focus on what works, what does not and how to move forward.

– more –

In association with



Premieres November 1-3 at 9 pm



EXECUTIVE COUNCIL

Mr. Paul G. Allen
Investor and Philanthropist

Bono
Co-founder, DATA (Debt, AIDS, Trade, Africa)

Sir Richard Branson
Chairman, Virgin Group of Companies

Mr. William H. Gates
Co-founder, Bill & Melinda Gates Foundation

Mr. R.E. “Ted” Turner
Chairman, U.N. Foundation

Media partner



November 1 - 3, 2005

New York City

time.com/globalhealth

Major supporter
**BILL & MELINDA
GATES foundation**

Supporters
The Coca-Cola Company



ExxonMobil



TIME Global Health Summit, p. 2 of 4.

Bill Clinton and Bill Gates on how Americans can play a more active role, cont'd.

“The developed nations of the world can no longer ignore the health crisis faced by millions of people every day,” said Jim Kelly, managing editor of TIME magazine. “With the rapid spread of so many diseases that can be treated—and in many cases prevented—with simple interventions, TIME hopes this Summit will inspire American leaders and the general public to commit the necessary resources to stop the needless deaths. This is not an insurmountable task. All we have lacked is the will.”

“Our intent is to provide an open forum to produce a real call to action,” said Eileen Naughton, president of TIME. “The TIME Summit will bring together influential leaders from many disciplines - science, business, government and the media - to create a platform that will build optimism and commitments for sustainable improvements in global health.”

Location, Programming and Summit Speakers: The TIME Global Health Summit is an invitation-only event at Frederick P. Rose Hall, Home of Jazz at Lincoln Center, Broadway at 60th Street, New York City and is programmed with the assistance of The Van Heyst Group.

Among the speakers, moderators and participants in the TIME Global Health Summit:

- **Madeleine K. Albright**, principal, The Albright Group
- **Kofi Annan**, secretary-general, the United Nations
- **Zackie Achmat**, chairperson, Treatment Action Campaign
- **Carol Bellamy**, president, World Learning, SIT
- **Dr. Agnes Binagwaho**, executive secretary, Rwanda’s National Commission to Fight AIDS
- **Sir Richard Branson**, chairman, Virgin Group of Companies
- **Bill Clinton**, former president, the United States of America
- **Philip Elmer-DeWitt**, sciences editor, TIME magazine (*moderator*)
- **Paul Farmer**, member, board of directors, Partners In Health/Program In Infectious Disease and Social Change
- **Dr. Harvey Fineberg**, president, Institute of Medicine
- **Bill Gates**, co-founder, Bill & Melinda Gates Foundation
- **Dr. David Ho**, director and ceo, Aaron Diamond AIDS Research Center
- **Dr. Timothy Johnson**, Medical Editor, ABC News (*moderator*)
- **Stephen Lewis**, UN special envoy for HIV/AIDS in Africa
- **Cynthia McFadden**, co-anchor, ABC News *Primetime* , ABC News senior legal correspondent (*moderator*)
- **Bernard Pecoul**, executive director, Drugs for Neglected Diseases Initiative
- **Deborah Roberts**, correspondent, ABC News 20/20 (*moderator*)
- **Dr. Mike Ryan**, director, Epidemic and Pandemic Alert and Response Department, World Health Organization (*to be confirmed*)
- **Ted Turner**, chairman, United Nations Foundation
- **Ann Veneman**, executive director, UNICEF
- **Rick Warren**, author, *A Purpose Driven Life*
- **Timothy E. Wirth**, president, United Nations Foundation and Better World Fund
- **Paul D. Wolfowitz**, president, World Bank

###

TIME Summit Press Credentials: To request press credentials for the TIME Summit, please log-on to <http://www.time.com/time/2005/globalhealth/press.html>. You must submit the form IN ADVANCE to request credentials in order to attend the TIME Summit, Nov. 1-3, 2005, at Frederick P. Rose Hall, Home of Jazz at Lincoln Center, Broadway at 60th Street, New York City.

Also online is TIME’s full archive of global health coverage at <http://www.timearchive.com/>

TIME Global Health Summit, p. 3 of 4.

Bill Clinton and Bill Gates on how Americans can play a more active role, cont'd.

For more information, please contact:

TIME magazine:

Diana Pearson, 212-522-0833, (c) 917-414-9281, Diana_Pearson@timeinc.com

Ty Trippet, 212-522-3640, (c) 877-521-2176, ty_trippet@time.com

Global Health Strategies:

Victor Zonana, 212-929-7888 x 22, (c) 917-497-3939, vzonana@ghstrat.com

Dan Lowenstein, 212-929-7888 x 27, (c) 646-382-6479, dlowenstein@ghstrat.com

Rubenstein Associates

Meredith Huddleston, 212-843-9343, (c) 917-617-8707, mhuddleston@rubenstein.com

Jan Wootten, 212-843-8032, (c) 917-362-8537, jwootten@rubenstein.com

SUPPORT FOR THE TIME GLOBAL HEALTH SUMMIT:

Host: TIME, the flagship magazine of Time Inc., is the world's largest news magazine, with a worldwide circulation of 5.2 million and an audience of 27 million readers in 180+ countries. TIME pioneered the newsmagazine concept when it was founded in 1923. Today, TIME remains the world leader as the largest and most successful newsmagazine renowned for its journalistic excellence and innovation. For more information, go to TIME.com/globalhealth.

Major Supporter: The Bill & Melinda Gates Foundation works to promote greater equity in four areas: global health, education, public libraries, and support for at-risk families in Washington state and Oregon. The Seattle-based foundation joins local, national, and international partners to ensure that advances in these areas reach those who need them most. The foundation is led by Bill Gates's father, William H. Gates Sr., and Patty Stonesifer.

The TIME Summit is Held In Association with *Rx for Survival - A Global Health Challenge*TM: Co-produced by the WGBH/NOVA Science Unit and Vulcan Productions, the project brings together independent media coverage from PBS.org, TIME magazine, NPR and The Penguin Press. Additionally, the WGBH Educational Foundation and Vulcan Productions have created *Rx for Child Survival*, an outreach campaign to raise awareness about child survival issues. Major funding for *Rx for Survival* is provided by the Bill & Melinda Gates Foundation and the Merck Company Foundation. PBS is a private, nonprofit media enterprise serving 348 public television stations, reaching over 90 million people each week. Beginning with the premiere of *Rx for Survival* in Fall 2005 and extending over 18 months, PBS will launch a health initiative that presents global content and educational resources — including original specials, extensive Web and community outreach.

Media Partner: ABC News. More Americans get their news from ABC News than from any other source. With the most trusted names in news, the combined resources of ABC News translate into more knowledge, more power and more viewers. With 230 affiliate stations nationwide & more than 4000 affiliate radio stations, ABC News provides insightful information through its award-winning programs, *World News Tonight*, *Nightline*, *20/20*, *Primetime* and *Good Morning America*. *ABC News Now*, the 24-hour news service of ABC News, enables multiple platform distribution, including cable/VOD, broadband & wireless delivery, of ABC News programming.

ADDITIONAL SUPPORTERS:

The Coca-Cola Company is the world's largest beverage company. Every day, more than 1 billion servings of the Company's wide range of non-alcoholic ready-to-drink beverages refresh people in over 200 countries around the world. The Coca-Cola Company has long been committed to using our resources and capabilities to help improve the quality of life in the communities where we operate. Through strategic partnerships with public, private and governmental organizations we strive to create value in the marketplace, enrich the workplace, preserve and protect our environment and make a positive difference and effective contribution to our shared world. For more information about The Coca-Cola Company, please visit the Web site <http://www.cocacola.com/>.

The United Nations Foundation was created in 1998 with businessman and philanthropist Ted Turner's historic \$1 billion gift to support United Nations' causes. The United Nations Foundation promotes a more peaceful, prosperous, and just world through the support of the United Nations. Through new and innovative public-private partnerships, advocacy and grant-making, the United Nations

TIME Global Health Summit, p. 4 of 4.

Bill Clinton and Bill Gates on how Americans can play a more active role, cont'd.

Foundation acts to meet the most pressing health, humanitarian, socioeconomic, and environmental challenges of the 21st century. Web site, <http://www.unfoundation.org/>.

ExxonMobil operates in more than 200 countries and serves the energy needs of millions of people around the globe each and every day, and has a long tradition of making a positive contribution in the communities and economies in which it operates. ExxonMobil considers community relationships an essential element of our global business and makes a continuous effort to improve and enhance the quality of our community engagement through programs like the Africa Health Initiative and the Educating Women and Girls Initiative. For more information, please visit the Web site www.exxonmobil.com.

BD (Becton, Dickinson and Company) and the **American Red Cross** share a long relationship and vision of helping people live healthier lives. BD is a major supporter of the Measles Initiative, a commitment to reduce measles deaths to zero in Africa by vaccinating 200 million children, saving 1.2 million lives with partners the American Red Cross, UNFoundation, UNICEF, CDC and WHO. BD has a corporate commitment to safe immunization programs around the world and is a vital part of measles vaccination campaigns conducting workshops and producing materials to make sure those administering vaccines understand safe injection practices. In order to assure that no needles and syringes are reused (resulting in potential transmission in infectious diseases), BD developed a syringe which mechanically locks itself after a single use, thereby preventing reuse. More than 200 million “auto-disable” syringes have now been used by the Measles Initiative. For more information on our initiative, please visit www.measlesinitiative.org. For more information on our organizations, please visit www.redcross.org or www.bd.com.

###