



SCHEDULE OF MEDIA OPPORTUNITIES AT THE TIME GLOBAL HEALTH SUMMIT

**SCHEDULE SUBJECT TO CHANGE*

TUESDAY, NOVEMBER 1:

2:15 PM EST, PRESS CONFERENCE ROOM

PRESS CONFERENCE: RICK WARREN TO SPEAK ON FAITH; METHODISTS TO ANNOUNCE MALARIA INITIATIVE

http://www.time.com/time/2005/globalhealth/press_releases/102805_RickWarren.pdf

Introductions by **Eileen Naughton**, president of TIME magazine.

Rick Warren, pastor and best-selling author (*The Purpose-Driven Life*) will join leaders of the Methodist Church to announce new health initiatives.

Bishop João Somane Machado and **The Rev. R. Randy Day**, of The United Methodist Church will announce a new African malaria initiative.

3 PM EST, PRESS CONFERENCE ROOM

PRESS CONFERENCE: PEDIATRICIANS FROM ACROSS THE U.S. WILL HEAD TO AFRICA TO TREAT KIDS WITH AIDS AND TO TRAIN HEALTH WORKERS

http://www.time.com/time/2005/globalhealth/press_releases/103105_PCBMS.pdf

Introductions by **Eileen Naughton**, president of TIME magazine.

Doctors from the Pediatric AIDS Corps along with, **John Damonti**, President, Bristol-Myers Squibb Foundation, **Dr. Peter Traber**, President CEO, Baylor College of Medicine and **Mark W. Kline**, M.D., Director, Baylor International Pediatric AIDS Initiative, will announce the first wave of "Pediatric AIDS Corps," which will send doctors from around the U.S. to Africa for 1-2 years to treat children with AIDS and train health care workers

Fitzhugh Mullan, M.D., George Washington University, will discuss his new study in the *New England Journal of Medicine* which shows that the U.S. is a major contributor to African health-care "brain drain," attracting doctors that are greatly needed in their own countries.

7:30 PM, ALLEN ROOM

OPENING NIGHT SPEAKERS: MADELEINE ALBRIGHT AND SAM BROWNBACK TO ADDRESS TIME GLOBAL HEALTH SUMMIT

www.time.com/time/2005/globalhealth/press_releases/103105_Albright.pdf

Former Secretary of State Madeleine Albright and **Senator Sam Brownback**, (R-KS) will address the opening of the TIME Global Health Summit. Albright, a principal in the Albright Group LLC, and Brownback will discuss building Americans' support for addressing global health issues – and congressional action tomorrow on funding for global AIDS, TB and malaria. As Secretary of State, Albright was a leader on global health issues. Brownback, who addressed the 2004 Republican National Convention about global AIDS, is sponsor of a bill to address neglected diseases, and is a member of the Appropriations Committee.

WEDNESDAY, NOVEMBER 2:

10:00 AM EST, PRESS CONFERENCE ROOM

PRESS CONFERENCE: MEASLES INITIATIVE PARTNERS TO MAKE MAJOR FUNDING ANNOUNCEMENT

http://www.time.com/time/2005/globalhealth/press_releases/103105_02PCMeasles.pdf

The Measles Initiative is scheduled to make a major funding announcement and discuss significant reduction in measles cases and deaths in Africa.

Measles Initiative partners and supporters, introduced by TIME Managing Editor **Jim Kelly**, include: **Ted Turner**, Chairman, UN Foundation, **Ann M. Veneman**, Executive Director,

In association with



Premieres November 1-3 at 9 pm



EXECUTIVE COUNCIL

Mr. Paul G. Allen
Investor and Philanthropist

Bono
Co-founder, DATA (Debt, AIDS, Trade, Africa)

Sir Richard Branson
Chairman, Virgin Group of Companies

Mr. William H. Gates
Co-founder, Bill & Melinda Gates Foundation

Mr. R.E. "Ted" Turner
Chairman, U.N. Foundation

Media partner



– more –

November 1 - 3, 2005

New York City

time.com/globalhealth

Major supporter
BILL & MELINDA GATES foundation

Supporters
The Coca-Cola Company



ExonMobil



UNICEF, **Steven E. Carr**, Chair of the International Services Committee, American Red Cross Board of Governors, **Stephen B. Blount**, Director, Coordinating Office for Global Health, US Centers for Disease Control and Prevention, **Representative from the World Health Organization**, **Edward J. Ludwig**, Chairman, President and CEO, Becton, Dickinson and Company, **Bo Stenson**, Principal Officer and Acting Deputy Executive Secretary, Global Alliance for Vaccines and Immunization (GAVI).

10:40 AM EST, ROSE THEATRE

SESSION: HOW TO PREPARE FOR THE NEXT PLAGUE

http://www.time.com/time/2005/globalhealth/press_releases/103105Avian.pdf

A **Representative from the Centers for Disease and Prevention Control** will discuss, "How To Prepare For The Next Plague." This session on Avian Flu will be followed by a Q&A for press in the press conference room.

The summit session will focus on questions such as: Why do new diseases come from the developing world? SARS and avian bird flu have taught us that disease knows no borders. What have we learned that can help prevent the next pandemic?

2:35-2:55 PM EST, PRESS CONFERENCE ROOM

PRESS CONFERENCE: BILL GATES AND JIM KELLY

http://www.time.com/time/2005/globalhealth/press_releases/102905MAGatesKelly.pdf

Jim Kelly, TIME managing editor, and **Bill Gates**, co-founder, Bill & Melinda Gates Foundation, will take press questions.

Later, FROM 4-5 pm Weds, Jim Kelly's interview with **Bill Clinton** and Bill Gates will focus on how Americans can play a role in improving the health of the world's poorest people.

THURSDAY, NOVEMBER 3:

10:00 AM EST, ROSE THEATRE

SESSION: KOFI ANNAN ON BIRD FLU AND THE UN

11:00 AM EST, PRESS CONFERENCE ROOM

PRESS CONFERENCE: ANNOUNCEMENT OF THE INTERNATIONAL HIV/AIDS STAMP CAMPAIGN TO BENEFIT THE GLOBAL FUND

Please go to <http://www.time.com/time/2005/globalhealth/> for details to be posted.

Announcement of the International HIV/AIDS Stamp Campaign to benefit the Global Fund to Fight AIDS, TB, and Malaria. This is an unprecedented initiative to empower and engage citizens, corporations and civil societies to unite against HIV/AIDS through the purchase and use of an international HIV/AIDS fundraising stamp.

Jack Valenti, President of Friends of the Global Fight, **John Demsey**, Chairman, MAC AIDS Fund and Global President of MAC Cosmetics, **Tom Calderone**, General Manager, VH1, **Kathy Bushkin**, COO & EVP, United Nations Foundation, a representative of the Global Business Coalition on HIV/AIDS, and **Lilia Garcia-Levy**, Executive Director, MAC AIDS Fund will be available for questions.

For more information, please contact:

Rubenstein Associates

Meredith Huddleston, mhuddleston@rubenstein.com, 212-843-9353, (c) 203-550-1864

Germaine Febles, gfebles@rubenstein.com, 212-843-8031, (c) 917-617-8707

TIME

Diana Pearson, diana_pearson@timeinc.com, 212-522-0833, (c) 917-414-9281

Global Health Strategies

Dan Lowenstein, (646) 382-6479, dlowenstein@ghstrat.com

Seth Amgott, (202) 415-2625, sethamgott@mac.com

The TIME Global Health Summit will inform and engage Americans from all sectors on the international challenges to public health - and what they can do to help. The TIME Summit will highlight solutions to such challenges as AIDS, avian flu, malaria and the shortage of health-care professionals. The summit brings together non-profit, government, faith and corporate leaders like Bill Clinton, Bill Gates, Jeff Sachs, Ann Veneman, Rick Warren and Paul Wolfowitz.