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**Keep A Child Alive Annual Fundraiser  
“The Black Ball” to be Hosted by Alicia Keys**

Special guests **Paul Simon, John Mayer, Common** and **Angelique Kidjo**  
will join Alicia Keys for a live performance

*Presented by TIME Magazine*

**(New York, NY, October 12, 2005)** – Nine-time Grammy Award winner **Alicia Keys** will once again host the annual fundraiser for Keep a Child Alive (KCA) on Thursday, November 3<sup>rd</sup> at Frederick P. Rose Hall, Home of Jazz at Lincoln Center, Broadway at 60<sup>th</sup> Street, New York City (site of the Time Magazine Summit on Global Health, November 1-3, 2005). **Paul Simon, John Mayer, Common, Angelique Kidjo** and **the Agape Children’s Choir** from Durban, South Africa will join Alicia Keys for a live performance. Presented by TIME magazine, “The Black Ball,” will be the finale event to TIME magazine’s Global Health Summit where leaders in medicine, government, business, public policy and the arts will convene to develop actions and solutions to health crises. During the evening of cocktails, dinner and stellar musical performances, Kim Nichols, Executive Director of African Services Committee; Michael Weinstein, President, AIDS Healthcare Foundation, and Home Box Office (HBO) will be honored for their passion and dedication. All proceeds from “The Black Ball” benefit Keep a Child Alive.

Keep a Child Alive (KCA) is an urgent response to the AIDS pandemic ravaging Africa. KCA is dedicated to providing life-saving anti-retroviral AIDS medicine to children and families living with HIV/AIDS in Africa and the developing world by engaging the global public.

“I love the work that we are doing at Keep a Child Alive. I see the significant change we are making in the AIDS struggle,” said Alicia Keys, KCA global ambassador. “We desperately need more people on treatment throughout the Continent. I feel strongly about this issue, feel it in my heart, my soul and my music.”

During the evening, KCA will unveil its new advertising campaign, Spirit of a Child. The campaign was shot by legendary photographer **Marc Baptiste** and features celebrity supporters **Kanye West, Lenny Kravitz, John Legend, Lorraine Bracco, Josh Groban, Russell & Kimora Simmons, Cynthia Nixon, David Byrne, NAS, Angelique Kidjo, Common**, among others.

Keep a Child Alive is the non-profit organization that engages the public for a dollar a day to buy the life-saving anti-retroviral drugs that keep children and their families alive in Africa. If you are interested in purchasing tickets for “The Black Ball,” please contact Kimberly Knox at 718-965-1111 or [Kimberly@keepachildalive.org](mailto:Kimberly@keepachildalive.org). For more information on Keep a Child Alive, please visit [www.keepachildalive.org](http://www.keepachildalive.org). For more information on TIME magazine’s Global Health Summit, please visit <http://www.time.com/time/2005/globalhealth/>.