



PRESS RELEASE

TIME

APRIL 15, 2002

SUMMARY

- Fertility: Can modern medicine reset the biological clock?
- Middle East: Bush commits himself to ending the bloodshed
- New Zealand: Being rugby-mad doesn't qualify the Kiwis to host the World Cup
- Business: Coke vs. Pepsi
- Entertainment: Miramax; R. Kelly scandal & the end of Oprah's book club

COVER STORY: KIDS VS. CAREERS

What are the biological odds for women over 35 bearing children? The harsh reality revealed in a new book has reopened the debate over kids and careers. **Nancy Gibbs** looks at why many highly successful women may face the prospect of being childless, while **James Poniewozik** looks at the trade-off for those who choose to have children early in life.

MIDDLE EAST: BUSH INTERVENES

Better late than never! Bush finally takes a stand on the carnage in the Middle East and vows to put an end to the Israeli-Palestinian warfare by sending Secretary of State Colin Powell to seek a path to peace. **Michael Duffy** reports from Washington.

NEW ZEALAND: CLINGS TO ITS SOUL WHEN IT COMES TO RUGBY

Last month, the world's proudest rugby nation was dumped as sub-host (to Australia) of next year's Rugby World Cup. **Daniel Williams** explains why.

BUSINESS: HAS COKE LOST ITS FIZZ?

As Pepsi rides on a sizzling Britney Spears-led ad campaign to acquire a bigger market share, the cola fight is heating up. However, all hope is not lost for Coke. **Daniel Kadlec** reports.

ARTS & ENTERTAINMENT

Has Miramax lost its magic? **Jess Cagle** reports how co-chairman Harvey Weinstein plans to get the studio back on track in light of the decline in award nominations in recent years. Also, **Josh Tyrangiel** looks at the R. Kelly scandal and how it has stopped record label Jive from promoting Kelly's latest rap album, *The Best of Both Worlds*. Plus, **Richard Lacayo** explains what the end of Oprah's book club means for publishers and booksellers.

CONTACT: MICHELLE SHAO

For further information and to arrange local and international interviews,
Phone 02-9925-2558. Our website address is www.timepacific.com